

## BOOKSTORE NEWSLETTER

Welcome to the first edition of the Bookstore Newsletter! We'll be striving to provide you with all the latest in industry news, sales, and events and how the Bookstore is working for YOU, the student, professor, and staff member here at Grove City College.

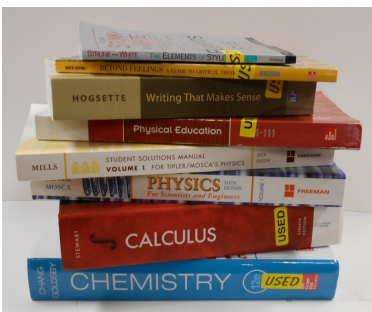
The Bookstore is your first stop for everything you need for college. We carry a wide selection of Grove City College apparel and gifts, in addition to school supplies. We are owned and operated by the College, which means we operate on a lower profit margin than other bookstores that you may be familiar with. Because we are part of the College, our proceeds are invested back into the College, which keeps tuition affordable and enables us to donate to many campus groups, local businesses, and other charitable organizations.

We'll introduce you to our five full-time and one part-time employees as well as some of our student employees so that you can get to know us better. We'll keep you informed of current trends in course materials and other educational topics, both at Grove City and around the country.

We plan to publish a newsletter once per semester, mid-fall and mid-spring, so look for the next edition in March 2017!



*Sales Associate Tina Maxwell and student employee Sarah Williamson hung out with Willie the Wolverine during Homecoming 2016.*



Textbook lists for Winter 2016 and January 2017 will be posted to the Bookstore website at the beginning of December. The list for Spring 2017 will be posted before Christmas Break.

## NAME OUR NEWSLETTER

**Put your thinking caps on for our first contest — Name Our Newsletter!**  
If you can come up with a catchy phrase for us to use in our future editions, email [bookstore.gcc.edu](mailto:bookstore.gcc.edu).  
The winner will pick up a Bookstore prize pack.  
**Good luck!**



## UPCOMING EVENTS

### • Nov. 7-8

Visit representatives from Jostens class rings outside the Bookstore.

### • Nov. 18

Annual "Friday Before Black Friday" Sale in the Bookstore

### • Black Friday Weekend

Shop [bookstore.gcc.edu](http://bookstore.gcc.edu), and look for promo codes for great specials without leaving the house!

### • Dec. 8-9

Annual Christmas Sale — 20% off all GCC clothing and gifts!

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The Bookstore filled over 1,500 textbook orders for Fall 2016?!? Thank you to everyone who supported the Bookstore!

Hugh Lofting, author of Dr. Doolittle, thought books should have a “senile” category to complement the “juvenile” section.

The Japanese word “tsundoku” means “buying a load of books and then not getting around to reading them”.

The word “shrine” comes from the Latin “scrinium”, meaning “chest for books”.

People who read are more likely to vote, exercise, and be more cultural. A study by the National Endowment for the Arts concluded that reading makes you more engaged throughout life, taking advantage of any activities that may spring up during your life.

*“I find television very educating. Every time somebody turns on the set, I go into the other room and read a book.” – Groucho Marx*



## WINNER! WINNER!

Congratulations to Patrick Csaszar, who won a \$200 Bookstore Shopping Spree during the College & Commerce Mixer in September. He visited the store on October 18 and left with some serious GCC swag!

## PROTECT YOUR INVESTMENT

By Carrie Rose, CCR

Picture this: You’ve surrendered your hard-earned money to buy your textbooks. You’ve invested countless hours studying them (or not), and you’ve invested a lot of money into them (or not). You walk away for just a minute, and when you get back, your books are gone. If only you could’ve done something to stop it from happening!

While Grove City College is a very safe environment, there have been times when textbooks have been left unattended and were gone when the owner came back. The books targeted are usually high-priced ones. Possible motives could be that someone couldn’t afford the book, or they could sell it easily and make a quick profit.

Most of the incidents on campus have occurred near the end of the semester, either because someone finally decided they need the book or because it’s getting close to Buy Back, and they can sell it. So now is the time to begin thinking about protecting your investment.

Books left unattended are easy targets, so be careful where you leave them. This includes in your room with the door open, on a table in public areas, or in cubbyholes in the cafeteria.

Besides not leaving them lying around, one easy (and free!) way to protect your investment is by putting subtle markings somewhere inside. Small markings don’t affect a book’s resale or rental return value. Instead of putting your name inside the front cover or other obvious marks that can be blacked out, covered up, or erased, put subtle markings that only you know are there.

A good way to do this is to select the same page number in each book and put a mark on it. For example, if your birthday is November 30, go to the 11<sup>th</sup> page (for Nov.) and circle or underline the 30<sup>th</sup> word in red. To anyone else, it looks like any other marking, but if that book goes missing, you can use that marking to identify it if it is recovered.

If you find yourself in this situation, report the missing book to Campus Safety right away. Tell them about your secret markings so that they know the book is yours if it gets turned into them. alert the Bookstore. Likewise, tell us about your markings. That way, we can flag that particular title, so if it is brought to buyback, our buyers can look for the identifying marks. This applies to any books, whether you bought them at the Bookstore or somewhere else.

Taking a few minutes to make seemingly insignificant markings in your books could help you recover your expensive book and hard-earned money!



Share your thoughts  
about textbooks.  
**Your opinions count!**



Take the survey about course materials  
and **WIN CASH** from your campus store!  
[www.studentwatch.org](http://www.studentwatch.org)



## STUDENT WATCH SURVEY

Grove City College Bookstore has been chosen to participate in Student Watch™, a national research initiative that gauges college student attitudes and behaviors concerning course materials, online learning, and technology.

Student Watch™ is funded by the NACS Foundation, a subsidiary of the National Association of College Stores, of which Grove City College Bookstore is a member.

Students are encouraged to participate in the survey by going to [www.studentwatch.org](http://www.studentwatch.org) from now until Nov. 12 and again in the spring. As an incentive to participate, one respondent from our campus will win a \$50 Bookstore gift card. Every student who completes the survey at participating schools will be entered to win the grand prize of \$1,000.

“We are excited to take part in this national research initiative,” said Bookstore Manager Carrie Rose. “On a local level, the results will help our store better meet student needs and evaluate our performance.” She also points out. “Results will be reported to the Bookstore without identifying information so that students can feel free to express their opinions.”

The study is being conducted on more than 60 campuses across the U.S. and Canada, with a focus on helping college stores better understand the evolution of course materials, how they can best support their students, and how technology and online learning will play a role in the future of higher education.

Students received an email on Oct. 31 with instructions for taking the survey.

## WHAT ARE WE

### READING?

The Bookstore is a great place to work, especially if you love books! When we're not thinking about textbooks, we enjoy reading for leisure. Did you know that the Bookstore can special-order leisure reading books for you at any time, usually for less than cover price? Stop into the Bookstore for more info.

**Katelyn Struthers '07, Media Specialist / Sales Associate**

Nicholas Sparks's *Two By Two*. What can I say? I'm totally a junkie when it comes to sappy love stories! Also, Tedd Trip *Shepherding a Child's Heart*, teaching myself patience with my one- and four-year-old sons.

**Carrie Rose, Manager**

*An Obvious Fact* by Craig Johnson. You may have heard of the *Longmire* series on Netflix, but the books behind the series are MUCH better! I'm also finishing Harper Lee's *Go Set a Watchman*, the sequel to *To Kill a Mockingbird*, and I'm setting my sights on Proverbs 31 Ministry's Lysa TerKeurst's new book *Uninvited*.

**Cathy Stewart, Textbook Specialist**

Thomas the Tank Engine and any kind of tractor books with my 19-month-old grandson!

*I declare after all there is no enjoyment like reading! How much sooner one tires of any thing than of a book! -- When I have a house of my own, I shall be miserable if I have not an excellent library.*  
— Jane Austen, *Pride and Prejudice*

## Twitter Tuesdays!

Follow us on Twitter  
**@BookstoreGCC**

Check our Tuesday  
tweets for discounts  
and deals!



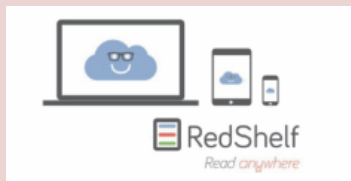


## Did you know you can purchase e-books through the Bookstore?

Simply go to  
<https://gcc.redshelf.com>.

RedShelf is our digital textbook partner, aiming to provide you with simple and affordable access to your course materials that will help you succeed!

The BYOD (Bring Your Own Device) solution is accessible on most devices and requires no downloads or applications. With familiar functionality such as bookmarking, highlighting, and note-taking, our eReader empowers students to read and study just as they would from a print textbook. Advanced digital tools like keyword search and dictionary look-up enhance your learning experience when you are powered by RedShelf.



## GET TO KNOW US



*Each edition, we'll feature one or more of our staff members. First up is Bookstore Manager Carrie Rose, CCR, in her own words:*

I have been the Bookstore Manager since May 2009. Prior to that, I served several sentences in Retail, including management stints totaling over 10 years at the Grove City Outlets. In a fit of temporary insanity, I worked in Human Resources in the UPMC Health System. I was also a purchasing agent for a company in Pittsburgh for two years, getting paid to spend other people's money. Before that, I actually used my degree and held various newspaper positions, including writing, designing, selling advertising, and editing.


I earned a Bachelor's Degree in Communication from Clarion University, where I graduated from the Honors Program *Magna Cum Laude*. I grew up nearby in Sandy Lake, PA, and lived in Virginia Beach and my favorite city in the world, Pittsburgh. (Keep in mind, while I love to travel, I've never been off of the North American continent, so I'm somewhat limited on "favorite cities in the world" to choose from.)

In 2014, I passed a 200-question, four-hour exam to become a Certified Collegiate Retailer. The extensive test involved all aspects of College Bookstore management. Fewer than 10% of College store managers across the country earn this distinction.

In my spare time, I enjoy camping, drinking coffee, reading, drinking coffee, shopping, drinking coffee, doing crafts, drinking coffee, and playing in the handbell choir at church (hard to do while drinking coffee). When I need more frustration in my life, I cheer for the Pittsburgh Steelers.

On April 8, 2016, I married an awesome guy named Will Rose. We live in Greenville with our kids Michaela Rose, 16, and Calvin and Bella Gault, ages 14 & 13.

# Have a Holly Jolly Buyback



**December 2016 Buyback**  
**Grove City College Bookstore**  
Friday, December 16th, 9:00 AM - 4:00 PM  
Saturday, December 17th, 9:30 AM - 1:00 PM  
Monday, December 19th & Tuesday, December 20th  
9:00 AM - 4:00 PM  
Wednesday, December 21st, 9:00 AM - 2:00 PM  
Last Day to Return Rental Textbooks  
Wednesday, December 21st  
\*Student ID Required\*

## BOOKSTORE INFORMATION

Customer Service

724-458-2135

Website: [bookstore.gcc.edu](http://bookstore.gcc.edu)

Email: [bookstore@gcc.edu](mailto:bookstore@gcc.edu)

Follow us on Facebook,  
twitter, and Instagram.

Semester hours

M-F 8:30—5:00

Sat. 9:30-1:00

Open extended hours for  
special events, including Homecoming,  
Crimson Days,  
and Family Weekend.